

Use of Program Evaluation in Community Youth Tobacco Cessation Programs

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Objective: To examine the inclusion of program evaluation components in a national sample of youth tobacco cessation programs. **Methods:** Program administrators were interviewed to ascertain program characteristics associated with the inclusion of program evaluation components. **Results:** Two thirds of all surveyed programs (n=591) had an evaluation component; most included attendance, user satisfaction, and quitting measures. Programs with an evaluation compo-

nent were significantly more likely to report annual funding greater than the median and to conduct a follow-up with participants. **Conclusion:** Program characteristics and associated evaluation components are summarized, and recommendations are given for a minimal level of program evaluation planning.

Key words: community youth tobacco cessation, program evaluation

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