

# Parents Questioning Immunization: Evaluation of an Intervention

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**Objectives:** To compare attitudes of parents who filed or considered filing an exemption to school immunization requirements and/or would not have their child immunized if it were not required by law (cases) to controls. To develop and evaluate a brochure intervention for parents considering an exemption. **Methods:** Interviews, focus groups, mailed surveys. **Results:** Cases had more negative attitudes about vaccines than controls did. Al-

though the brochure did not significantly improve parents' immunization attitudes compared to controls, most parents who received the intervention reported a positive impression. **Conclusions:** A science-based educational intervention for parents considering a vaccine exemption may help improve parents' opinions of childhood vaccines.

**Key words:** immunizations, exemptions, brochures, intervention

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