

Factors Associated With Smoking Cessation Among Chinese Adults in Rural China

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Objectives: To examine the factors associated with smoking cessation among adult Chinese males in rural China. **Methods:** The data were collected by face-to-face interviews at the respondents' household using interviewer-administered questionnaires. **Results:** The factors associated with quitting were being residents of Guiyang, having received junior or high school education, being unmarried, being a farmer or other job holder, smoking fewer than 20 cigarettes per day, starting smok-

ing late, smoking for shorter duration, and having a high mean score on hedonism seeking. **Conclusions:** Several predictors of successful quitting were identified that could help improve smoking cessation programs in China. The findings also have implications for the need for future surveys on the quitting process among rural Chinese.

Key words: smoking, successful quitting, rural China, Chinese, farmers

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