

# Computers as a Formal Continuing Education Tool: Moving Beyond Intention

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**Objective:** To identify factors related to health promotion professionals' decisions to use computer-mediated instruction for continuing education (CMI-CE). **Methods:** Employing a cross-sectional survey design, data were collected from 500 respondents using an online survey. **Results:** Among respondents having positive intentions toward CMI-CE, characteristics distinguishing between individuals with positive and negative CMI-CE behavior included perceived behavioral control, license/

certification, lack of programs and relevant program topics, and availability of technical support. **Conclusions:** Health promotion professionals have positive intentions toward CMI-CE, and introducing relevant programs accompanied by strong technical support teams will help move them beyond intention and into action.

**Key words:** professional development, computer-based training, distance learning, health promotion, professional preparation

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