

Examining Intentions to Use CoQ10 Amongst Breast Cancer Patients

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Objective: To determine factors that influence breast cancer patients' intentions to supplement with CoQ10. **Methods:** A survey based upon the expanded rational expectations intentions model was completed by breast cancer outpatients (N=160). **Results:** A significantly positive relationship existed between referent other (the influence specific people have in terms of an individual's behavior) and subjective norm (subject's perception of how people view a behavior). Be-

liefs, referent other, attitude, and subjective norm did have a significant effect on intention to use CoQ10. **Conclusions:** Health practitioners may address supplementation with breast cancer patients with a better understanding of what factors impact supplement use.

Key words: theory of reasoned action, expanded rational expectation intentions model, Coenzyme Q10, breast cancer, dietary supplements

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