

Factor Retention in EFA: Strategies for Health Behavior Researchers

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Objective: To provide readers with information on various techniques to improve future health behavior EFA research. **Methods:** Data from a health education questionnaire development study are analyzed to make the discussion of techniques concrete. **Results:** There are numerous strategies to use when

making a factor retention decision. **Conclusions:** The informed health-behavior researcher should use sophisticated factor retention techniques during EFAs.

Key words: research methods, exploratory factor analysis, statistics, eigenvalues

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