

# Recruitment and Retention of Latino Children in a Lifestyle Intervention

Angélica Guzmán, BSW; Irma M. Richardson, MHA; Sabina Gesell, PhD;  
Shari L. Barkin, MD, MSHS

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**Objective:** To describe promising recruitment and retention strategies for transient Latino populations, assisting investigators who work with this population in their research design and implementation. **Methods:** Strategies in recruitment and retention from a year-long intervention in children and their families are described. **Results:** Of the 159 families who agreed to participate in the program, 123 parent-child dyads were enrolled. Reten-

tion rates were 59% in the control group, 67% in the intervention group. **Conclusion:** Building and maintaining relationships between a consistent study team contact and participants promote strong recruitment and retention outcomes. Barriers such as child care and transportation must be minimized.

**Key words:** Latinos, minority health, children, patient selection

*Am J Health Behav.* 2009;33(5):581-586

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