

# The PAPM, Diffusion Theory, and Violent Death Surveillance

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**Objective:** To Apply the PAPM and Diffusion Theory for building a statewide coroner investigation system to further violent death prevention efforts. **Methods:** By utilizing a theoretically based framework and systematically tracking stage progression, individual agencies and/or state systems can replicate and sustain the process. **Results:** Through the incorporation of the combined models, 82 of Kentucky's 120 coroner offices currently collect the same

information—no replicate information existed 4 years ago. **Conclusion:** This study demonstrates the utility of theory as a foundation for encouraging adoption of innovation and shows an effective way to coordinate information in a timely manner with limited cost.

**Key words:** PAPM, diffusion theory, violent death reporting, centralized reporting, coroner, investigative reporting, web-based system

*Am J Health Behav.* 2007;31(5):451-461

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